



Florida A&M University

Current Revision Date: 11/03/16

Established: 1887

Location: Tallahassee, FL

Nickname: Rattlers

Mascot Name: Venom

Conference: Mid-Eastern Athletic Conference (MEAC)

Verbiage

Florida Agricultural and Mechanical University™

Florida A&M University™

FAMU™

Rattlers™

Marching 100™

Orange

Green

Black

White

PANTONE 158 C

MADEIRA: 1278

RA: 2328

PANTONE 357 C

MADEIRA: 1051

RA: 2580

PANTONE Process Black C

MADEIRA: Black

RA: Black

White

MADEIRA: White

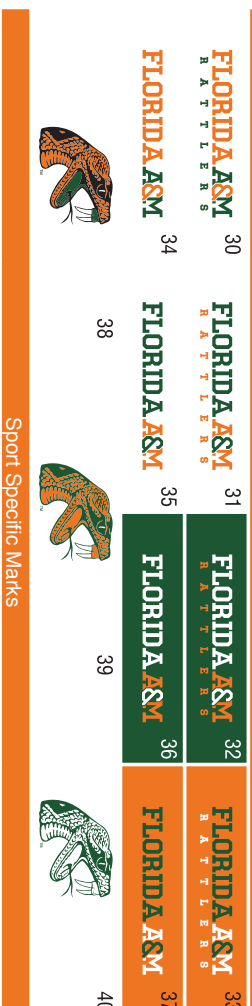
RA: White

Approved University colors or the "PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

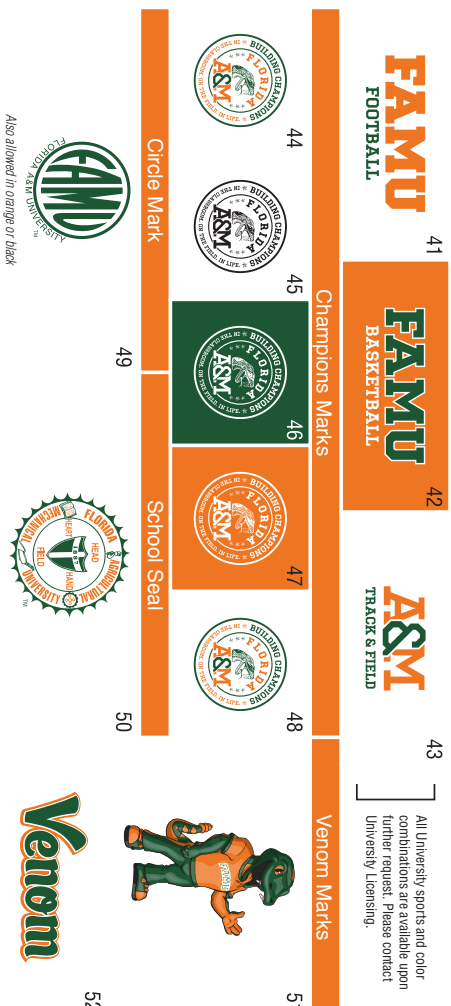
Athletic Marks



Athletic Marks



Sport Specific Marks



ADDITIONAL PERTINENT INFORMATION

- Seal can only permitted for graduation products and official internal use (reviewed on a case-by-case basis)
- Alterations or overlaying graphics to seal not permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- Mascot caricatures permitted

- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks